

**#Mehr Platz fürs Rad – ADFC-Symposium 2019**  
**Klaus Bondam, CEO, Danish Cyclists Federation**  
**November 15. 2019**



”The world has three major problems; The climate, congestion and the obesity epidemic. The bicycle is the answer to all three of them.”

Mr. Jan E. Jørgensen  
Member of the Danish Parliament



**Verden har tre store problemer:  
Klimaet, trængsel og fedmeepidemien.  
Cyklen er svaret på alle tre.**

Jan E. Jørgensen (V)

**“When I ride my bike,  
I get to ride to new  
places quickly”  
*Vilja, 6 years old***



**“Bicycles are environmentally friendly”**  
*Tim, 10 years old*





**“Cycling helps to wake you up  
on sleepy mornings”  
*Esther, 8 years old***

**“I would rather go by bike  
than by car to avoid traffic jams”  
*Julius, 6 years old***

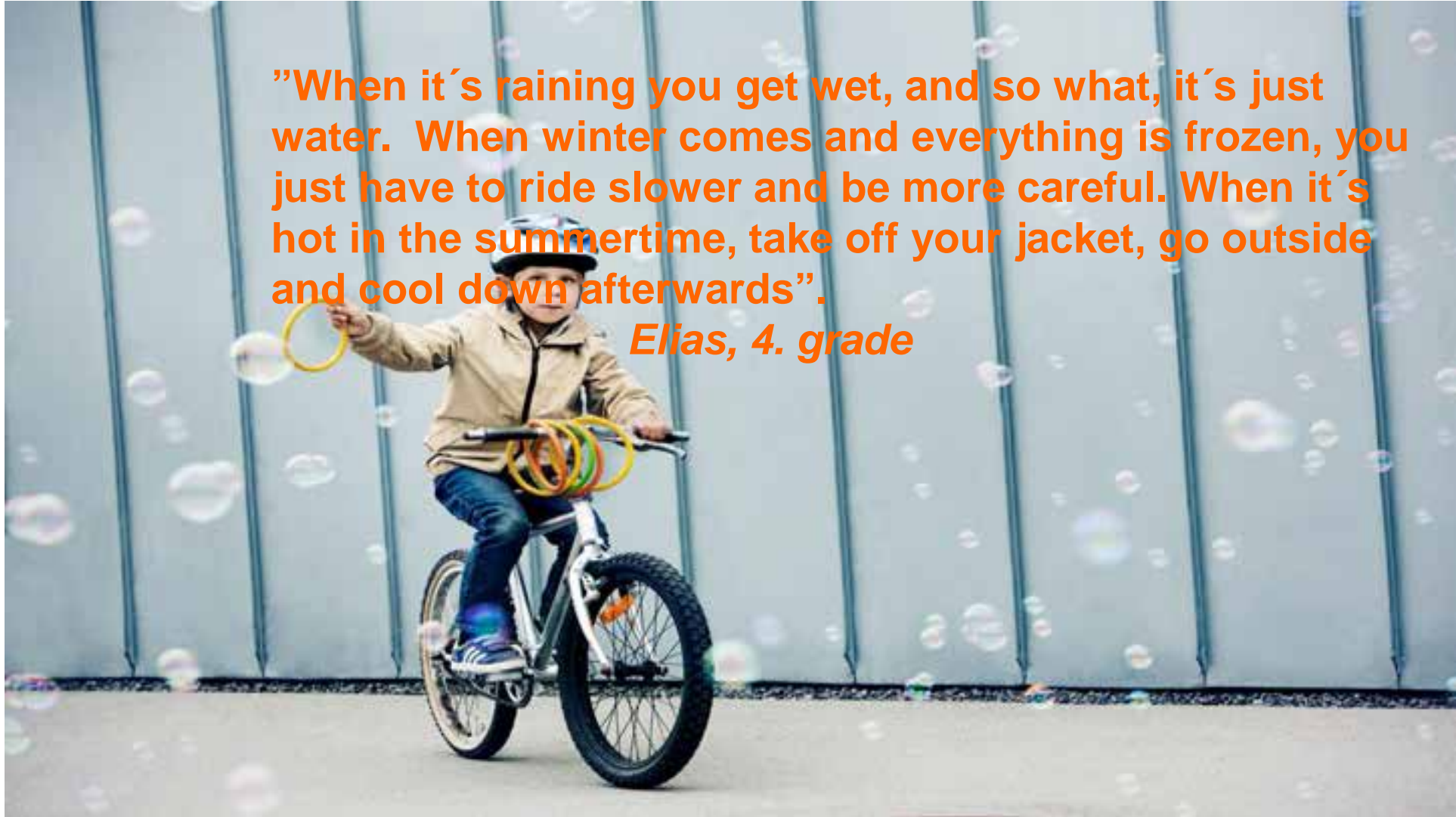


**"I love to ride my bike ...  
It is so *hyggeligt* (cozy)"  
*Anton, 7 years old***



**”When it’s raining you get wet, and so what, it’s just water. When winter comes and everything is frozen, you just have to ride slower and be more careful. When it’s hot in the summertime, take off your jacket, go outside and cool down afterwards”.**

***Elias, 4. grade***







***“It is fun to ride the bike”  
Oluf, 11 years old***

**“Cycling helps you to relax after a long day at school  
and it gives you a sense of freedom”  
*Julius, 11 years old***





**"I love to ride my bike ...  
I have no idea why"  
Emilie, 6 years old**

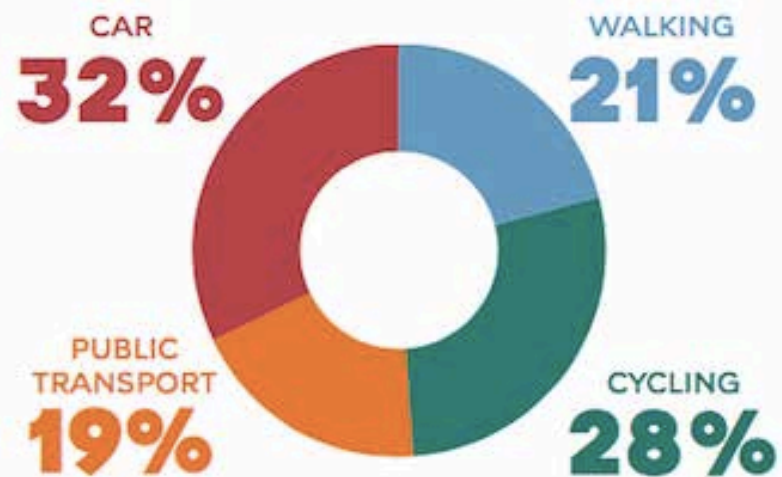
# CYCLING IN COPENHAGEN



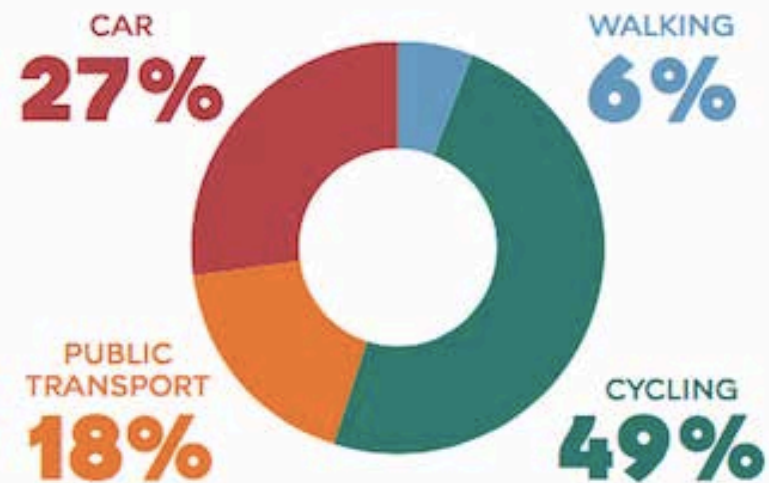




ALL TRIPS TO, FROM, AND IN COPENHAGEN, 2018



TRIPS TO WORK AND EDUCATION IN COPENHAGEN, 2018











# T.R.H. THE CROWNPRINCE COUPLE FREDERIK AND MARY







MAY 22, 2019

# TIME

## **NEXT GENERATION LEADERS**

THE TEENAGER  
ON STRIKE FOR  
THE PLANET

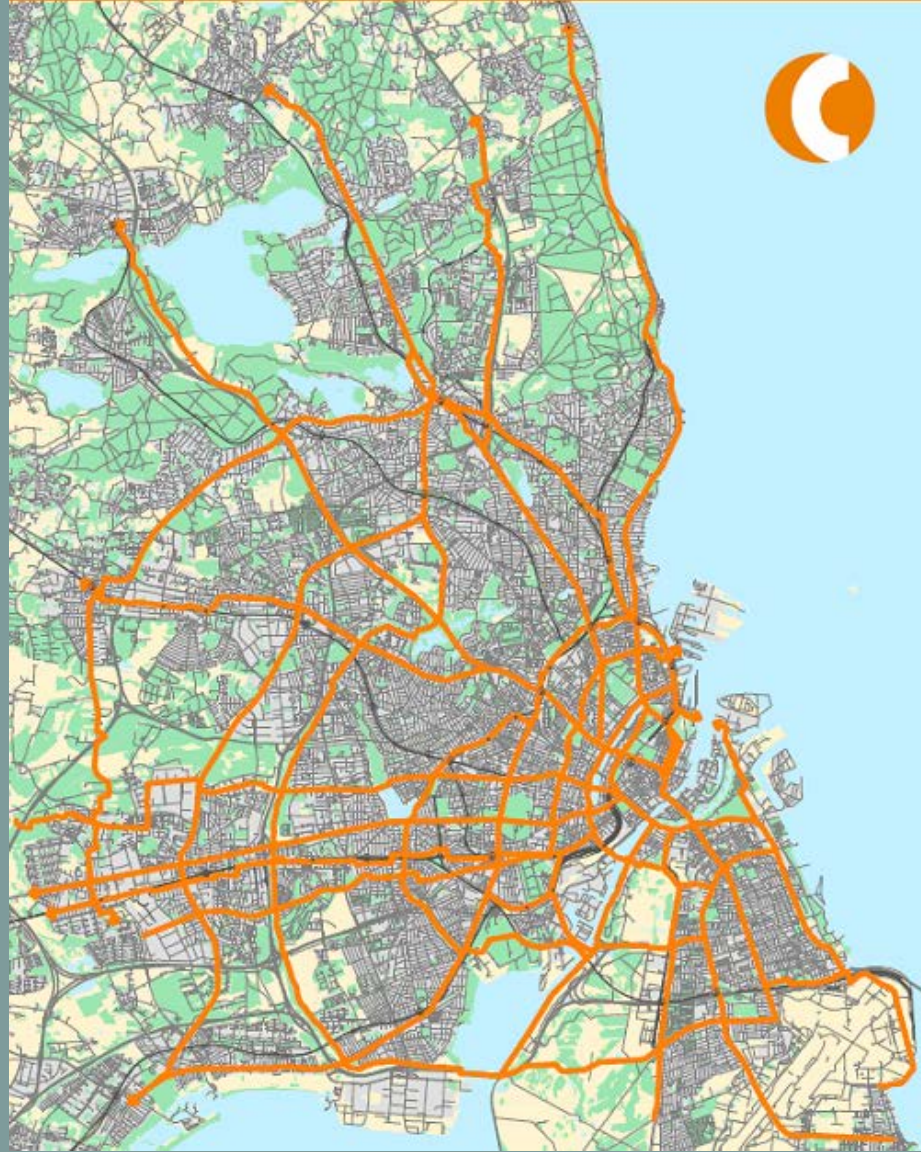
## **GRETA THUNBERG**

**PLUS**  
9 MORE  
TRAILBLAZERS  
SHAPING  
OUR WORLD



© 2019 TIME











‘For every kilometer that is cycled instead of using the car in the city, the health effect for society in the form of prolonged lifetime and improved health condition can be measured to almost DKK 7,00 (= € 0,90)’

*The Danish Ministry for Transport, July 2014*







## Tweet

**Benny Engelbrecht** ✓

@BennyEngelbrech

Så er der [#NytProfilbillede](#)Foto: Claus Bech [#dkpol](#)

Tweet dit svar



“Bicycles can’t save the world, but it’s damn close”

Danish minister for transport  
Benny Engelbrecht at the  
opening of DHL Express  
Copenhagen City Hub

DHL has worldwide more the  
24.000 delivery bikes



"Denmark has to be the number one cycling country in the world. Cycling improves our health, it gives us better urban environments and help us to pursue our goals for Co2-reductions. Therefore I'd rather invest in bicycle tracks than highways"

*EU Commissioner Margrethe Vestager  
(2011)*



*CREATE A NEW GENERATION OF CYCLISTS AND MOBILISTS, WHO UNDERSTANDS THAT TRAVELING FROM A TO B IN THE FUTURE IS A COMBINATION OF DIFFERENT MODES OF TRANSPORT*

*IT TAKES PUBLIC INVESTMENTS TO CREATE A BICYCLE FRIENDLY INFRASTRUCTURE*

*HAVE PATIENCE , DARE TO BE AESTHETIC AND DEVELOP GOOD DESIGNPLANS*

*INTEGRATE CYCLING AND WALKING IN THE DEVELOPMENTS OF NEW TECHNOLOGIES ( ITS, AV'S, LEV'S, E-CARS, MASS ETC).*

*ENGAGE CIVIL SOCIETY AND INCLUDE A WIDE POLITICAL SPECTER*

*CREATE POLICIES AND VISIONS THAT ARE POLITICAL SUSTAINABLE THAT CAN SURVIVE CHANGE OF LEADERSHIP ... AND RAPPORT.*

*THIS IS ABOUT CLIMATE CHANGE, PUBLIC HEALTH, EFFECIENCY, URBAN LIFE ... AND FREEDOM!*





# Cycling - Danish Solutions

Looking for something specific? [Go find](#)

Photo: Supercykelstier Region Hovedstaden

## THEMES

Show: Themes Filter: All

**Data**  
[Image of a bicycle lane on a road]

**ITS**  
[Image of a green field]

**Recommendations**  
[Image of a bicycle on a path]

## CYCLING EMBASSY OF DENMARK'S RECOMMENDATIONS TO PROMOTE EVERYDAY CYCLING



1. The bicycle is a valuable means of transport in its own right and should be treated as such



2. Cycling can provide mobility for all



3. A strong bicycle culture requires long-term political commitment and priority



4. Protected cycle tracks contribute to safe and secure conditions for cyclists in cities



5. A strong bicycle culture requires an integrated approach



6. Cycling reduces CO2 emissions, pollution, congestion and lifestyle diseases



7. Cycling is part of future mobility and the smart city



8. International cooperation can accelerate increased cycling



9. Cycling contributes to more sustainable and liveable cities

[www.cyclingsolutions.info](http://www.cyclingsolutions.info)

## FOLLOW THE CYCLING EMBASSY OF DENMARK



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Cycling Embassy  
of Denmark

The Cycling Embassy of Denmark is a comprehensive network of private companies, local authorities and non-governmental organizations working together to promote cycling and communicate cycling solutions and know-how.



/company/cycling-embassy-of-denmark



# THANK YOU FOR YOUR ATTENTION!



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/Bondam



